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Contributor

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Internal reviewer

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More information

Additional information and public deliverables of SafeCloud can be found at <http://www.safecloud-project.eu>

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Executive summary

This deliverable discusses the initial press releases, branding, and press material.

1 SafeCloud Branding

The following logos, background and colour schemes were developed specifically for the project. In addition, we created templates for presentations and written documents. This guarantees a consistent and appealing branding for all the platforms targeted by the project (website, Twitter, written documents, presentations, posters, etc.).



Figure 1: SafeCloud logo 1



Figure 2: SafeCloud logo 2



Figure 3: SafeCloud logo 3

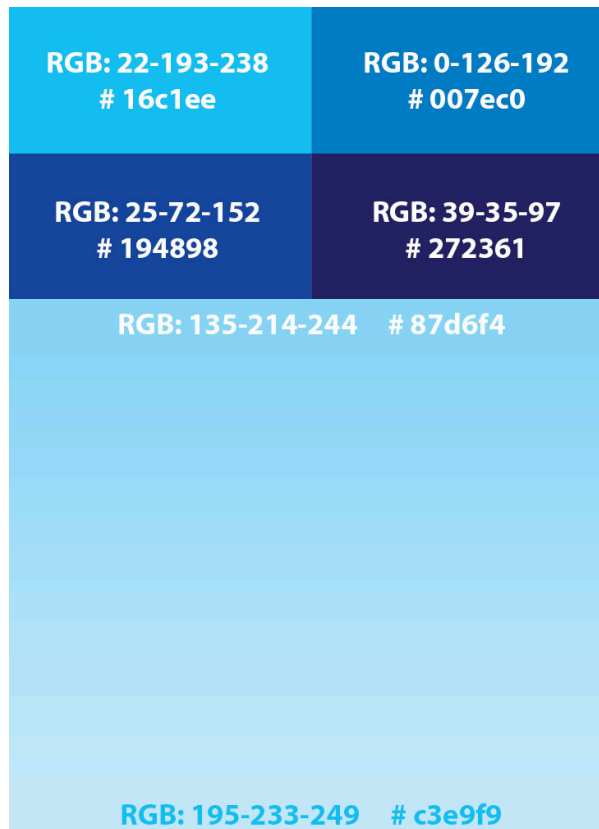


Figure 4: SafeCloud colour scheme



Figure 5: SafeCloud dark background



Figure 6: SafeCloud light background

2 Initial press releases and media coverage

The SafeCloud website section <http://www.safecloud-project/news> includes all the press releases and media coverage. This includes interviews of the project coordinator and the scientific and technical director by national media in Portugal and Switzerland, respectively.